

# ArchistORM

PRESS FILE



## ARCHISTORM

THE UNMISSABLE BI-MONTHLY PUBLICATION  
DUE TO ITS SUBJECT TRANSVERSALITY :  
ARCHITECTURE & DESIGN.

A SUSTAINED PACE

AN ENGAGED AND CRITIC EDITORIAL LINE

THEMATIC FILES AND TRANSVERSALITY ORIENTED TOWARD  
ARCHITECTURE

## ID

Creation : june 2003

Publication : bookstorming, Paris

Number of issues per year : 6 bimonthly

Diffusion : MLP (kiosks) et IPS (bookshops)

## CONCEPT

Edited by bookstorming, also regrouping the publishing house Archibooks and a 4 bookshops' network, its editors-in-chief sustain some privileged relations with the biggest

French and European architecture agencies ; numerous books are published each year.

The complementarity induced by the introduction of Design in the magazine for a year, with personalities such as Ronan & Erwan Bouroullec, Pierre Charpin or Jerszy Seymour, confers to archiSTORM a notable intellectual credibility.

Thanks to the critic and engaged editorial line, archiSTORM keep gaining renown. The magazine is now recognized around a public in need of hindsight and actuality about those complementarities and pretty different disciplines.

With an attractive price of 8, 90 Euros, it is the cheapest magazine in the architecture sector.

## archiSTORM Publications

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## Diffusion

MLP

in kiosks and bookshops

IPS

in specialized bookshops

(France - Belgique - Luxembourg - Suisse)

Free distribution

Lieux VIP, salons, hôtels

## To know more

[www.archistorm.com](http://www.archistorm.com)



# ArchISTORM

2017

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## PUBLICATION PRESENTATION

ArchiSTORM is built around five main sequences :

NEWS - DECODING - SOCIETAL FILE - PORTFOLIO - INNOVATIONS

NEWS presents projects and realisation in France and abroad, free opinion pages, chronics on the theme of engineering, architecture, urban planning and design.

DECODING presents the last innovations and information of architecture where they are technical or societal and offer several subjects such as Architecture 3.0, Blockbuster, professions of architecture, patrimony ...

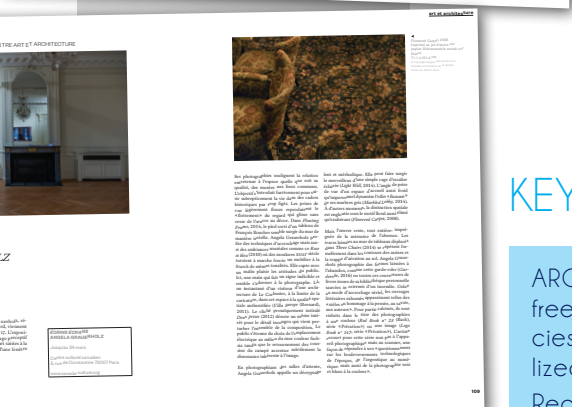
SOCIETAL FILE transversal regards between architecture and our society.

PORTFOLIO images et words of an architecture photographer.

INNOVATION presents the last innovations and products for design and architecture around a new theme for each publication.

+ recurrent heading such as PANORAMA, AR(T)CHITECTURE ou URBAN F(R)ACTURE

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## KEY NUMBERS

ARCHISTORM is distributed to 14 600 copies, including 1 500 various and promotional free sending (Architects mentioned, promotion around the biggest architecture agencies in France, Belgium and Switzerland.) and sell : 4 400 subscribers, 3 800 in specialized bookshops, et 5 200 in kiosks.

Readership estimated to 35 000 readers. (recovery rate in hand in agencies and local communities around 3)