

ArchistORM



MEDIA KIT 2017

ArchistORM, the whole actuality and evolutions of architecture, conception and design for designers and decision-makers.

The projects, last realizations, examples of implementations, in-depth thematic files ...

With a bi-monthly periodicity, ArchistORM identity is made by its transversality.

ArchistORM defends its selectivity and authenticity of creation in the domain of architecture and design. It becomes the inescapable journal modeled on a community of readers passionate by architecture, project ownership, prescribers etc.

With an attractive price of 8, 90 Euros, it is the cheapest magazine in the architecture sector.

6 ISSUES PER YEAR
+ 6 OFF-PRINTS

14 600 copies
35 000 readers

archiSTORM Publications

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Distribution

MLP
In kiosks and press house
IPS
In specialized bookshops
(France - Belgium - Luxembourg - Swiss)
Free distribution
VIP places, professional meetings, hotel

Further details :

www.archistorm.com
www.archistorm-kitmedia.com

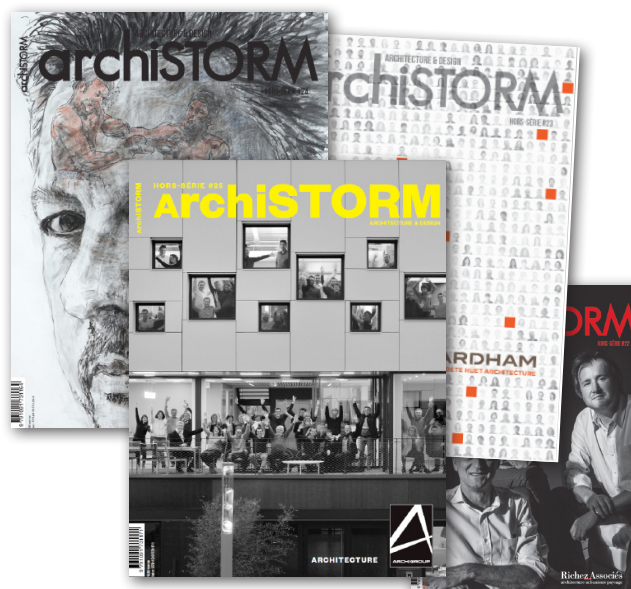
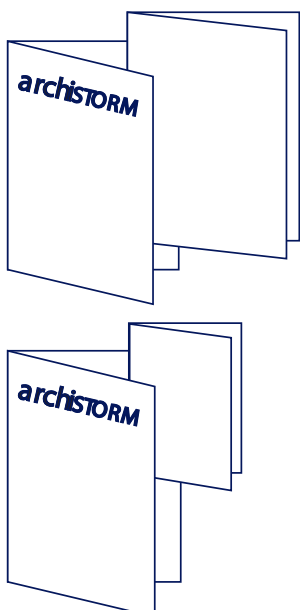


To allow for a more complete communication on your products and/or events, our editorial team also offers the conception of special issues and off-prints:

We also offer special issues and off-prints to enable a better communication on your products and events. It is implemented as follows

- A flat plan proposal with a whole report written by a professional journalist (text and interviews of major personalities)

- Page setting
- 1000 to 30 000 copies of the document depending on your needs
- Insertion in archiSTORM



PRINT RUN

14 600 copies of archiSTORM are distributed



4 400 copies for subscribers
3 800 copies in specialized bookshop
5 200 copies in kiosks



1 500 sending for free and for promotion (major architect offices in France, Switzerland and Belgium)

- The printing can be increased on demand.
- Special issues and extra papers on demand.
- Please contact us for cost estimation.

TECHNICAL INFORMATION

Bi-monthly (6 issues per year)
EU: FR- 8,90 euros,
215 X 285 mm (+5 mm bleed space)
PDF (Acrobat 3.0/4.0/5.0 compatibility) /
CMYK, 300 dpi
All fonts converted to outlines
Crop marks

ADVERTISING RATES

Price Cost €

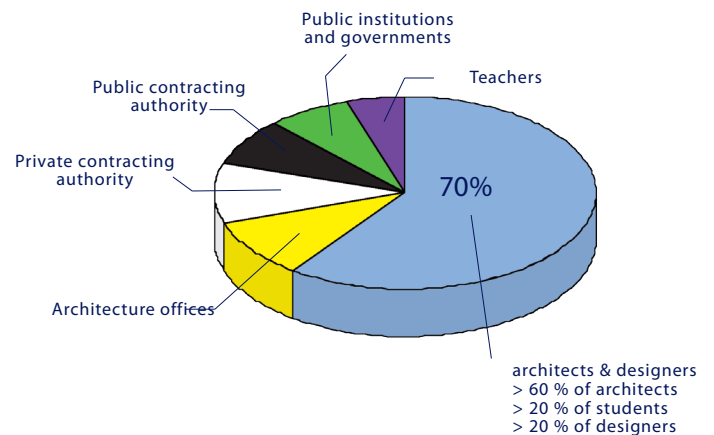
Standard advertisements with CMYK color model	
Double-page spread	6 200
Double central page spread	7 800
Simple page recto or verso	2 900
1/2 page recto or verso	1 900
Standard advertisements with CMYK color model	
Back cover	5 300
Inside front cover	3 700
Inside back cover	3 300

Format in mm (width x high)

Surface	Full Page	Used format
Double-page	430 x 285	420 x 275
Double 1/2 page	430 x 142,5	420 x 132,5
Page	215 x 285	205 x 275
1/2 page	215 x 142,5	205 x 132,5

SPREAD OF OUR READERSHIP

Readership estimated to 35 000 readers
(Readers in agencies and institutions multiply by 3 the number of readers according to estimation)



EDITORIAL CALENDAR

Issue	Date	Closing date	On sale
AS 83	March / April 2017	01-02-2017	01-03-2017
AS 84	May / June 2017	01-04-2017	01-05-2017
AS 85	July / August 2017	01-06-2017	01-07-2017
AS 86	Sept. / Oct. 2017	01-08-2017	01-09-2017

≥ Advertisers



≥ Trade fair partners

4 000 exemplaires distribués

